

# NEWSLETTER



TOURISM AUTHORITY OF THAILAND, Prague office



## Get Ready for A Phenomenon of Light and Colour Shows and Amazing Thailand Countdown 2024

Till 31 December 2023, visitors are welcome to immerse themselves in the nightly extravagant light shows **Vijit Chao Phraya 2023** at the five locations or across from each venue on the opposite side of the river. Locations include *Rama VIII Bridge*, *Wat Arun (Temple of Dawn)*, *Wichai Prasit Fort*, *Memorial Bridge (Phra Phuttha Yodfa Bridge)* and *River City Bangkok*.

Along both sides of the Chao Phraya River, stretching from Rama III Bridge to Rama VIII Bridge, other landmarks including ICONSIAM, Asiatique the Riverfront Destination, Lhong 1919, the Royal Thai Navy Headquarters, and the Bank of Thailand Museum also joining in the light up activities at their venues.

**On 31 December, the Vijit Chao Phraya 2023 event will culminate in the Amazing Thailand Countdown 2024 with main activities scheduled at Wat Arun.**

## 'Songkran in Thailand' declared an UNESCO 'intangible cultural heritage'



Songkran in Thailand, Traditional Thai New Year Festival” has been included in the Representative List of the Intangible Cultural Heritage of Humanity by the United Nations Educational, Scientific and Cultural Organisation (UNESCO).

The recognition follows the inclusion of “Khon” in 2018, “Nuat Thai” in 2019, and “Nora” in 2021.

For tourists, the Songkran Festival offers a chance to enjoy a huge celebration where water parties break out in the streets of Thailand’s towns and villages. For the locals, it is a time when they can spend precious time with their families and visit temples to observe ancient rites and make merit.

Songkran is officially observed as a three-day national holiday from 13-15 April, although celebrations can go on for longer – up to a week in some places.

## Chiang Rai and Suphan Buri join UNESCO Creative Cities' list

UNESCO named Chiang Rai as the City of Design and Suphan Buri as the City of Music, confirming the innate values of both destinations.

Thailand now has 5 cities on this prestigious list: Phuket and Phetchaburi as the Cities of Gastronomy, Chiang Mai and Sukhothai as the Cities of Crafts and Folk Art, and Bangkok as the City of Design.

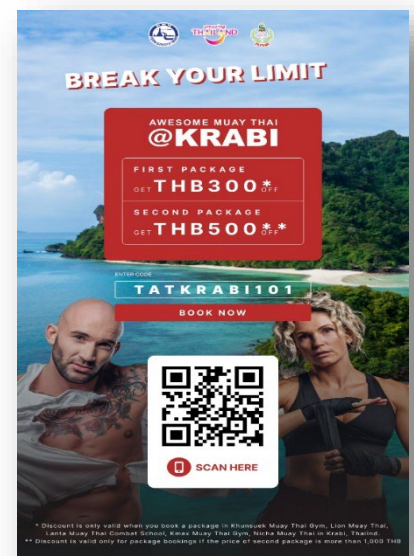


## “AWESOME MUAY THAI@KRABI”

TAT Krabi Office incorporate with the Sports Authority of Thailand Krabi Province and Thai Boxing Gym organize activity “AWESOME MUAY THAI@KRABI” to offer for foreign tourists who coming for training Muay Thai in Krabi province a special discount.

Anyone interested this activity can apply and receive discounts through website: [www.nowmuaythai.com](http://www.nowmuaythai.com).

This special Muay Thai Training course discount starting from 15 December 2023 - 31 March 2024.



*\*\*\*MORE ON THAILAND COUNTDOWN!*

Topping the list are the 'Amazing Thailand Countdown 2024' at Wat Arun in Bangkok and the 'Korat Winter Festival and Countdown 2024' in Nakhon Ratchasima, both organized by the Tourism Authority of Thailand.

**Organised by the TAT**

**Amazing Thailand Countdown 2024**  
31 December 2023  
Wat Arun, Bangkok

**Korat Winter Festival & Countdown 2024**  
29-31 December 2023  
Provincial Hall, Nakhon Ratchasima

**Thailand Countdown 2024**

Other locations supported by the TAT	Other notable locations
<b>Nakhon Phanom Winter Festival</b> 25 December 2023 – 1 January 2024 Khong River, Nakhon Phanom	<b>The Glorious Countdown Celebration 2024</b> 29-31 December 2023 Parc Paragon, Siam Paragon, Bangkok
<b>Phuket Countdown 2024</b> 31 December 2023 – 1 January 2024 Old Town, Phuket	<b>Countdown at Sky Beach</b> 31 December 2023 Sky Beach, The Standard Bangkok
<b>Hua Hin Countdown 2024</b> 31 December 2023 On the Beach at InterContinental Hua Hin Resort Hua Hin, Prachuap Khiri Khan	<b>Chiang Rai Countdown 2024</b> 31 December 2023 Clock Tower, Chiang Rai
<b>Hat Yai Countdown 2024</b> 31 December 2023 – 1 January 2024 Supasarnrangsang Road, Hat Yai, Songkhla	<b>NEON Countdown</b> 29-31 December 2023 Wonder World Extreme Park, Bangkok
<b>Amazing Thailand Countdown 2024 (ICONSIAM)</b> 29-31 December 2023 River Park, ICONSIAM, Bangkok	<b>Pattaya Countdown 2024</b> 29-31 December 2023 Pattaya Beach, Chon Buri
<b>centralwOrld Bangkok Countdown 2024</b> 31 December 2023 centralwOrld, Bangkok	

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